CITRENZ

COMPUTING AND INFORMATION TECHNOLOGY RESEARCH AND EDUCATION NEW ZEALAND

Key Information:

- **Title**: Computing and Information Technology Research and Education New Zealand 2023
- **Theme**: Collective Intelligence - Exploring Mahi Kotahitanga in Computing
- **Date**: 27th to 29th September 2023
- **Venue**: Unitec Institute of Technology - Te Pūkenga, Mount Albert, Auckland
- **Mode**: In-person (face-to-face)

CITRENZ 2023 Highlights:

- Spans all disciplines of computing and IT education
- Focuses on tertiary education with links to secondary education and industry
- Explores the latest trends in technology and education
- Keynote speakers, social networking sessions, and industry participants
- Provides opportunities and addresses challenges in the field of education

We believe that your participation as a sponsor will not only promote your business but also contribute to the improvement of vocational education in New Zealand. Below is the sponsorship prospectus that provides details on the various sponsorship levels and associated benefits.

We genuinely hope you will consider joining us as a sponsor for CITRENZ 2023. Your support will play a vital role in shaping the future of vocational education and computing in New Zealand.

Thank you for your consideration, and we look forward to the possibility of partnering with you.

CITRENZ 2023 – Sponsorship Prospectus

	Diamond	Gold	Bronze	Cocktail Networking Event	Dinner Wine	Lunch
Exclusivity	2 Only	4 Only	Unlimited	1 Only	2 Only	2 Only
Keynote Speaker Nomination	Yes	No	No	No	No	No
Recognition	Entire conference With thanks at opening and closing throughout the conference	Mention at opening and closing as a Gold	Mention at opening and closing as a Bronze	During the networking session	Before and after the dinner	Before and after the lunch
Naming rights to the rooms	Yes	No	No	No	No	No
Logo exposure	Prominent throughout the conference	Major throughout the conference	Often throughout the conference	During the networking session	During the dinner	During the lunch
Holding Slides	Prominent throughout the conference	Major throughout the conference	Often throughout the conference	During the networking session	During the dinner	During the lunch
Pull up banners	4	2	1	1 During the networking session	1 During the dinner	1 During the lunch
Social Media and Website	Often	Regular	Regular	Regular	Regular	Regular
Complimentary Registrations	6	4	2	4	2	2
Delegate bag inserts	2	1	0	1	0	0
Delegate bag literature	2	1	0	1	0	0
Price	5000	2500	1000	2500	1000	1000